



Press Release

Aurinkomatkat selects d-flo TravelComms for post-reservation customer communications

Lead by their technology partner ATCORE, Aurinkomatkat, the package tour subsidiary of Finland's national carrier Finnair, has selected d-flo TravelComms, integrated with ATCORE's leading high performance reservation and e-commerce platform, to enhance post-reservation customer communications.

London, 3 March 2016: d-flo Limited, the document management and data flow specialists who enable their clients to achieve operational efficiencies, lower costs and increase brand loyalty, today announced that the Finland based Aurinkomatkat will commence using d-flo's TravelComms solution to manage their post-reservation customer communications.

TravelComms has been designed specifically for tour operators to enhance the experience of their customers before, during and after their holiday by producing enriched, informative and personalised communications.

Minna Pyykölä, Service Manager, Aurinkomatkat commented: "d-flo has worked collaboratively with ATCORE to deliver the solution to tight timescales. The d-flo technical team has provided excellent support throughout the implementation enabling our vision of customer communications to develop through the process."

Colin Brimson, Business Development Director and co-founder of d-flo Limited commented: "We're very proud that Aurinkomatkat joins a number of other tour operators to have selected TravelComms to help achieve their goals for this very important area of customer communications. Our approach to all projects with our customers – and partners – is to understand what they are trying to accomplish and then use our expertise to give them what they want in solutions that add real value to their business. We're looking forward to a long and mutually rewarding relationship both with Aurinkomatkat and with ATCORE."

For further information on d-flo and TravelComms, contact Colin Brimson (Business Development Director) on +44 (0)20 3582 5212 or by colin.brimson@dflo.co.uk.