



Press Release

Hurtigruten selects d-flo TravelComms for post-reservation customer communications

Hurtigruten, the world's foremost authority in Arctic and Antarctic voyaging and explorer travel, has selected d-flo TravelComms software to enhance the quality of its post-reservation customer communications. Hurtigruten guests will benefit from improved information about their holiday, through more professional, personalised and better branded customer communications.

London, 2 June 2015: d-flo Limited, the document management and data flow specialists who enable their clients to achieve operational efficiencies, lower costs and increased brand loyalty, today announced that the Norwegian based Hurtigruten will commence using d-flo's TravelComms solution to manage their post-reservation customer communications.

Angel Moledo, Global Reservations Manager of Hurtigruten commented:

"TravelComms will provide the opportunity to adapt to changing products at a moment's notice in the Global markets and improve the quality of travel documents whether booked via the web or our contact center. We have been impressed by the flexibility of TravelComms and the ease of implementation which will provide great efficiencies for us moving forward.

Colin Brimson, Business Development Director and co-founder of d-flo Limited commented: "We're very proud to have been selected to help Hurtigruten achieve their goals for this very important area of their customer communications and give the vote of confidence to deliver the system within a very tight deadline. Our approach to all projects with our customers is to understand what they are trying to accomplish and then use our expertise to give them what they want in solutions that add real value to their business. We're looking forward to a long and mutually rewarding relationship with Hurtigruten.

For further information on d-flo and TravelComms, contact Colin Brimson (Business Development Director) on +44 (0)20 3582 5212 or by colin.brimson@dflo.co.uk.